

# Print Guide & User Manual

*For your Western Signs Collection digital art bundle*

## Welcome & Thank You

Thank you for purchasing the Western Signs Collection bundle from **BBJ Studio**. This guide will help you understand what's in your download, the sizes and formats included, and how to get the best possible results when printing. Please review the **License Agreement & Terms of Use** included alongside this guide — it governs how you may use these files.

## What's In Your Bundle

**Subject:** Western Zodiac Signs Art (Art Style Series).

**Bundle unit:** One purchase covers one zodiac sign (Aries, Taurus, Gemini, Cancer, Leo, Virgo, Libra, Scorpio, Sagittarius, Capricorn, Aquarius, Pisces).

**Files included:** 144 image files per bundle.

**What you get:** 14 different art-style series (Anime, Celestial Animals, Halloween, Halloween Horrors, Hyper Realistic, Mythic Guardians, Punk, Punk Oil, Silhouette Aspects, Silhouettes, Silhouettes Fantasy, Vintage Posters, Watercolor 1, Watercolor 2).

**Bundle structure:** Each zodiac sign bundle is organized into 14 subfolders by art style. Each style subfolder contains the art for that sign in that style (typically 6–24 image files).

## Sizes & Formats

**Resolution:** All files are saved at **300 DPI**, which is the print-shop standard for high-quality reproduction. Every size is provided in both PNG and JPG.

Pixel size	Aspect ratio	Best for	Common physical print sizes at 300 DPI
4800 × 4800	1:1 (square)	Square wall art, social media, stickers	8" × 8", 12" × 12", 16" × 16"
4800 × 6000	4:5 (portrait)	Standard portrait frames, posters	8" × 10", 16" × 20"
6000 × 9000	2:3 (portrait)	Large-format wall art, gallery prints	12" × 18", 20" × 30"

## PNG vs JPG — Which Should You Use?

**PNG** files are lossless (no compression artifacts), preserve every pixel exactly as it was created, and produce larger file sizes. Use PNG when you want maximum print quality, archival storage, or when working with print services that prefer lossless input.

**JPG** files are compressed (saved at 92% quality), produce smaller file sizes that upload and email faster, and look indistinguishable from PNG at typical print sizes. Use JPG for everyday printing, online ordering, or any use case where convenience and speed matter.

Either format will produce excellent results — the choice is mostly about file size and the preferences of your chosen print provider.

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## Printing Tips

- **Use the right print size for the file.** For a 12" × 18" print, use the 6000 × 9000 file (it gives exactly 12 × 18 inches at 300 DPI). Don't upscale a small file to a big print — start with a file that's at or above your target dimensions.
- **Pick the right aspect ratio.** If you want a square frame, use the 4800 × 4800 file. For a standard 16" × 20" portrait, use 4800 × 6000. For larger statement pieces, use 6000 × 9000. Cropping a square into a portrait (or vice versa) will lose part of the image — pick the matching ratio.
- **Choose a quality paper.** Matte fine-art paper, premium photo paper, or canvas will all produce excellent results. Standard office paper will look dull and may bleed colors. If you're new to printing wall art, ask your print shop for "giclée" or "premium fine-art" options.
- **Color profile.** Files are saved in standard sRGB color space — the same color space used by virtually every print-on-demand service and consumer printer. No conversion required.
- **Test small first.** If you're not sure how a piece will look, order a small (8" × 10" or 12" × 12") test print before committing to a large statement piece.
- **Recommended print services.** Any reputable digital print or print-on-demand provider can handle these files (Printful, Printify, Mixbook, Mpix, your local print shop, etc.). We don't endorse any specific vendor — pick what works for you.

## Important: 100-Print Cap

Your license permits you to use the files for personal use AND for print-on-demand physical products, but no more than 100 physical prints per individual design, cumulative across all formats, sizes, vendors, and time. This cap is per *design* (per unique image), not per bundle. Selling on Etsy, your own site, or any other channel? They all count toward the same 100. If you anticipate exceeding 100 prints of any design, please contact us about extended commercial licensing.

## Troubleshooting

**Files look blurry on screen.** These are very high-resolution files. Your image viewer may be downscaling them aggressively. Try opening the file at 100% / actual size, or open in a dedicated image editor.

**Print looks darker / washed out compared to screen.** This is normal. Computer screens use transmitted light (RGB) and prints use reflected light (CMYK). For an exact match, ask your print provider for a soft-proof or paper-proof.

**I want to print at a size larger than 6000 × 9000.** The 6000 × 9000 file prints crisply at 20" × 30" at 300 DPI. For wall murals or substantially larger sizes, the print provider's lower DPI (typically 150 DPI for large-format) means you can still go up to ~40" × 60" with good results. Above that, results may soften.

**I lost my download or need a re-download.** Contact us through your point of purchase. We typically honor reasonable re-download requests within a reasonable period after purchase.

## Need Help?

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For any questions about your bundle, printing advice, licensing scope, or extended licensing inquiries, please reach out to BBJ Studio through your point of purchase or the official BBJ Studio support channel.

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*Thank you for supporting BBJ Studio. Happy printing.*

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